

# Demographic Detail Comparison

**Geography:** 1 Mile: I-25 & Erie Parkway (CR8), 3 Miles: I-25 & Erie Parkway (CR8), 5 Miles: I-25 & Erie Parkway (CR8)

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Demographics:</b>			
Employees	317	1,224	7,783
Establishments*	44	190	1,244
Total Population	514	3,176	33,105
Total Households	156	1,104	11,863
Female Population	260	1,573	16,661
% Female	50.67	49.50	50.32
Male Population	253	1,604	16,444
% Male	49.32	50.49	49.67
Population Density (per Sq. Mi.)	104.32	157.96	565.89
<b>Age:</b>			
Age 0 - 4	10.1%	9.6%	8.8%
Age 5 - 14	14.1%	16.1%	16.5%
Age 15 - 19	5.6%	5.1%	5.4%
Age 20 - 24	4.6%	3.8%	3.6%
Age 25 - 34	14.9%	12.3%	12.1%
Age 35 - 44	17.2%	17.9%	18.0%
Age 45 - 54	14.0%	14.3%	14.4%
Age 55 - 64	10.6%	11.7%	11.4%
Age 65 - 74	5.3%	5.9%	6.5%
Age 75 - 84	2.5%	2.3%	2.4%
Age 85 +	0.5%	0.3%	0.4%
Median Age	35.2	36.6	36.9
<b>Housing Units</b>			
Total Housing Units	167	1,129	12,196
Occupied Housing Units	93.3%	97.7%	97.2%
Vacant Housing Units	6.6%	2.2%	2.7%
<b>Housing Units by Tenure</b>			
Occupied Housing Units	156	1,104	11,863
Owner Occupied Housing Units	128	943	10,076
Owner Occupied free and clear	12.5%	12.5%	12.5%
Owner Occupied with a mortgage or loan	69.8%	73.0%	72.3%
Renter Occupied Housing Units	17.5%	14.4%	15.0%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.1%	0.6%	0.5%
Asian	4.2%	3.7%	3.3%
Black	0.1%	0.5%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	84.2%	88.2%	86.8%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Other	5.8%	3.3%	5.1%
Multi-Race	4.3%	3.4%	3.2%
Hispanic Ethnicity	14.2%	11.1%	14.4%
Not of Hispanic Ethnicity	85.7%	88.8%	85.5%
<b>Race of Hispanics</b>			
Hispanics	73	353	4,782
American Indian	2.2%	2.1%	1.6%
Asian	1.1%	0.5%	0.1%
Black	0.0%	0.5%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	43.6%	58.5%	54.2%
Other	38.9%	28.1%	34.3%
Multi-Race	14.0%	10.0%	8.8%
<b>Race of Non Hispanics</b>			
Non Hispanics	441	2,823	28,323
American Indian	1.0%	0.4%	0.3%
Asian	4.7%	4.0%	3.9%
Black	0.1%	0.5%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.0%	92.0%	92.3%
Other	0.3%	0.2%	0.1%
Multi-Race	2.6%	2.6%	2.3%
<b>Marital Status:</b>			
Age 15 + Population	388	2,355	24,720
Divorced	11.0%	8.6%	9.0%
Never Married	19.4%	21.7%	21.8%
Now Married	65.9%	67.0%	65.5%
Now Married - Separated	0.9%	1.8%	2.0%
Widowed	3.5%	2.5%	3.4%
<b>Educational Attainment:</b>			
Total Population Age 25+	335	2,067	21,696
Grade K - 8	1.9%	0.8%	1.9%
Grade 9 - 12	3.8%	3.4%	5.0%
High School Graduate	17.8%	16.1%	20.3%
Associates Degree	7.2%	7.8%	8.3%
Bachelor's Degree	16.6%	25.0%	27.0%
Graduate Degree	12.9%	16.6%	14.1%
Some College, No Degree	39.4%	29.5%	22.7%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.1%	1.9%	3.0%
Income \$ 10,000 - \$14,999	4.3%	1.6%	1.6%
Income \$ 15,000 - \$24,999	2.4%	3.0%	4.3%
Income \$ 25,000 - \$34,999	4.3%	3.1%	4.8%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Income \$ 35,000 - \$49,999	15.1%	9.2%	9.3%
Income \$ 50,000 - \$74,999	23.5%	21.4%	19.9%
Income \$ 75,000 - \$99,999	16.6%	19.0%	18.6%
Income \$100,000 - \$124,999	13.8%	15.1%	13.6%
Income \$125,000 - \$149,999	10.5%	11.5%	9.0%
Income \$150,000 +	7.0%	13.7%	15.1%
Average Household Income	\$84,700	\$104,458	\$104,394
Median Household Income	\$72,767	\$87,040	\$83,504
Per Capita Income	\$25,767	\$36,301	\$37,410

#### Vehicles Available

0 Vehicles Available	0.1%	0.7%	1.3%
1 Vehicle Available	21.8%	17.6%	18.6%
2+ Vehicles Available	78.0%	81.5%	80.0%
Average Vehicles Per Household	2.24	2.42	2.38
Total Vehicles Available	350	2,672	28,240

#### 2018 Demographics:

Total Population	624	3,961	40,101
Total Households	191	1,374	14,427
Female Population	322	1,990	20,162
% Female	51.6%	50.2%	50.2%
Male Population	302	1,971	19,939
% Male	48.3%	49.7%	49.7%

#### Age:

Age 0 - 4	10.4%	9.9%	8.9%
Age 5 - 14	16.1%	17.1%	16.6%
Age 15 - 19	4.9%	4.9%	5.2%
Age 20 - 24	4.9%	4.0%	3.7%
Age 25 - 34	14.3%	11.7%	11.6%
Age 35 - 44	16.3%	17.7%	17.2%
Age 45 - 54	12.8%	13.4%	13.5%
Age 55 - 64	10.8%	11.6%	11.9%
Age 65 - 74	5.9%	6.3%	7.8%
Age 75 - 84	2.6%	2.4%	2.6%
Age 85 +	0.5%	0.4%	0.5%
Median Age	34.5	36.2	37.1

#### Housing Units

Total Housing Units	206	1,404	14,852
Occupied Housing Units	92.7%	97.8%	97.1%
Vacant Housing Units	7.2%	2.1%	2.8%

#### Housing Units by Tenure

Owner Occupied Housing Units	157	1,174	12,300
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	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Owner Occupied free and clear	11.7%	11.4%	12.1%
Owner Occupied with a mortgage or loan	70.8%	74.0%	73.0%
Renter Occupied Housing Units	17.3%	14.4%	14.7%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.2%	0.6%	0.5%
Asian	4.8%	4.3%	3.9%
Black	0.1%	0.6%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	82.8%	87.0%	86.1%
Other	6.0%	3.4%	4.8%
Multi-Race	4.8%	3.8%	3.6%
Hispanic Ethnicity	15.7%	12.3%	15.0%
Not of Hispanic Ethnicity	84.2%	87.6%	84.9%
<b>Race of Hispanics</b>			
Hispanics	98	489	6,026
American Indian	2.4%	2.2%	1.7%
Asian	0.8%	0.3%	0.0%
Black	0.0%	0.7%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	43.9%	58.8%	55.8%
Other	36.5%	26.3%	31.3%
Multi-Race	16.2%	11.4%	10.2%
<b>Race of Non Hispanics</b>			
Non Hispanics	526	3,472	34,074
American Indian	0.9%	0.3%	0.3%
Asian	5.6%	4.9%	4.6%
Black	0.1%	0.5%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	90.0%	90.9%	91.4%
Other	0.4%	0.2%	0.1%
Multi-Race	2.7%	2.8%	2.4%
<b>Marital Status:</b>			
Age 15 + Population	458	2,887	29,852
Divorced	11.4%	8.6%	8.9%
Never Married	19.5%	22.0%	21.9%
Now Married	65.4%	66.8%	65.7%
Now Married - Separated	0.8%	1.8%	2.1%
Widowed	3.6%	2.4%	3.3%
<b>Educational Attainment:</b>			
Total Population Age 25+	397	2,533	26,246
Grade K - 9	2.0%	0.8%	1.8%
Grade 9 - 12	3.4%	3.4%	4.9%
High School Graduate	17.4%	15.6%	19.5%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Associates Degree	7.5%	7.9%	8.3%
Bachelor's Degree	16.0%	25.2%	27.6%
Graduate Degree	13.4%	17.0%	14.6%
Some College, No Degree	39.9%	29.4%	22.6%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	1.6%	1.3%	2.0%
Income \$ 10,000 - \$14,999	3.6%	1.5%	1.5%
Income \$ 15,000 - \$24,999	2.5%	2.5%	3.5%
Income \$ 25,000 - \$34,999	3.8%	2.7%	3.9%
Income \$ 35,000 - \$49,999	13.2%	7.7%	7.8%
Income \$ 50,000 - \$74,999	21.7%	19.1%	17.4%
Income \$ 75,000 - \$99,999	17.2%	18.8%	18.0%
Income \$100,000 - \$124,999	15.3%	16.6%	15.8%
Income \$125,000 - \$149,999	11.8%	12.8%	10.8%
Income \$150,000 +	8.7%	16.4%	18.7%
Average Household Income	\$90,139	\$113,213	\$117,568
Median Household Income	\$79,111	\$94,489	\$93,507
Per Capita Income	\$27,527	\$39,269	\$42,299
<b>Vehicles Available</b>			
0 Vehicles Available	0.1%	0.8%	1.2%
1 Vehicle Available	22.3%	18.2%	18.5%
2+ Vehicles Available	77.4%	80.9%	80.2%
Average Vehicles Per Household	2.21	2.40	2.38
Total Vehicles Available	423	3,300	34,346

#### 2010 Demographics:

Total Population	503	2,983	30,162
Total Households	153	1,035	10,762
Female Population	255	1,488	15,162
% Female	50.68	49.89	50.27
Male Population	248	1,495	15,000
% Male	49.31	50.10	49.72
Population Density (per Sq. Mi.)	72.81	111.82	401.07

<b>Age:</b>			
Age 0 - 4	10.1%	10.0%	9.1%
Age 5 - 14	14.3%	15.7%	16.3%
Age 15 - 19	6.5%	5.5%	5.5%
Age 20 - 24	3.8%	2.9%	3.2%
Age 25 - 34	16.4%	14.2%	14.0%
Age 35 - 44	16.4%	18.1%	17.9%
Age 45 - 54	14.2%	14.2%	14.4%
Age 55 - 64	9.4%	10.9%	10.7%
Age 65 - 74	5.5%	5.6%	5.9%
Age 75 - 84	2.2%	2.1%	2.2%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Age 85 +	0.6%	0.4%	0.4%
Median Age	34.2	35.7	35.9
<b>Housing Units</b>			
Total Housing Units	206	1,404	14,852
Occupied Housing Units	92.7%	97.8%	97.1%
Vacant Housing Units	7.2%	2.1%	2.8%
<b>Housing Units by Tenure</b>			
Owner Occupied Housing Units	130	905	9,255
Owner Occupied free and clear	13.0%	12.4%	11.9%
Owner Occupied with a mortgage or loan	72.2%	75.0%	74.0%
Renter Occupied Housing Units	14.6%	12.5%	13.9%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.0%	0.5%	0.5%
Asian	3.5%	3.3%	3.1%
Black	0.1%	0.4%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	84.7%	88.7%	87.1%
Other	5.6%	3.3%	5.3%
Multi-Race	4.7%	3.4%	3.0%
Hispanic Ethnicity	13.4%	10.6%	14.3%
Not of Hispanic Ethnicity	86.5%	89.3%	85.6%
<b>Race of Hispanics</b>			
Hispanics	68	317	4,339
American Indian	2.4%	2.2%	1.6%
Asian	1.1%	0.5%	0.1%
Black	0.0%	0.3%	0.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	41.2%	57.1%	53.4%
Other	39.9%	30.0%	35.9%
Multi-Race	15.0%	9.6%	8.2%
<b>Race of Non Hispanics</b>			
Non Hispanics	435	2,666	25,823
American Indian	0.8%	0.3%	0.3%
Asian	3.9%	3.6%	3.6%
Black	0.1%	0.4%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.5%	92.5%	92.8%
Other	0.3%	0.2%	0.1%
Multi-Race	3.1%	2.7%	2.1%
<b>Marital Status:</b>			

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Age 15 + Population	380	2,214	22,483
Divorced	12.5%	9.6%	9.6%
Never Married	19.5%	21.3%	22.1%
Now Married	65.2%	66.8%	65.1%
Now Married - Separated	0.8%	1.7%	2.0%
Widowed	2.6%	2.1%	3.0%
<b>Educational Attainment:</b>			
Total Population Age 25+	328	1,961	19,830
Grade K - 8	2.4%	1.0%	2.0%
Grade 9 - 12	4.3%	3.4%	5.1%
High School Graduate	16.2%	15.6%	20.5%
Associates Degree	7.0%	7.9%	8.4%
Bachelor's Degree	16.2%	24.6%	26.5%
Graduate Degree	13.5%	17.1%	13.9%
Some College, No Degree	39.8%	29.7%	22.9%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.4%	1.8%	2.8%
Income \$ 10,000 - \$14,999	3.1%	1.5%	1.6%
Income \$ 15,000 - \$24,999	2.4%	3.1%	4.3%
Income \$ 25,000 - \$34,999	4.8%	3.3%	4.8%
Income \$ 35,000 - \$49,999	15.1%	9.1%	9.7%
Income \$ 50,000 - \$74,999	23.0%	21.2%	20.5%
Income \$ 75,000 - \$99,999	16.1%	18.8%	19.0%
Income \$100,000 - \$124,999	15.3%	16.0%	14.3%
Income \$125,000 - \$149,999	10.1%	11.6%	9.1%
Income \$150,000 +	7.0%	13.1%	13.3%
Average Household Income	\$85,582	\$105,929	\$102,688
Median Household Income	\$73,522	\$87,654	\$82,504
Per Capita Income	\$25,970	\$36,772	\$36,642
<b>Vehicles Available</b>			
0 Vehicles Available	0.1%	0.6%	1.2%
1 Vehicle Available	22.3%	17.6%	18.6%
2+ Vehicles Available	77.4%	81.6%	80.0%
Average Vehicles Per Household	2.23	2.42	2.39
Total Vehicles Available	341	2,515	25,724

#### 2000 Census Demographics:

Total Population	213	1,088	12,511
Total Households	69	400	4,499
Female Population	104	532	6,190
% Female	48.7%	48.8%	49.4%
Male Population	109	557	6,322
% Male	51.2%	51.1%	50.5%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>Age:</b>			
Age 0 - 4	5.8%	5.6%	8.5%
Age 5 - 14	14.4%	14.5%	15.7%
Age 15 - 19	6.3%	6.8%	6.3%
Age 20 - 24	4.4%	3.9%	4.5%
Age 25 - 34	10.9%	9.2%	15.9%
Age 35 - 44	19.1%	18.4%	19.5%
Age 45 - 54	17.0%	18.7%	14.2%
Age 55 - 64	11.1%	12.4%	8.1%
Age 65 - 74	6.8%	6.8%	4.2%
Age 75 - 84	2.5%	2.0%	1.7%
Age 85 +	0.6%	0.6%	0.6%
Median Age	39.0	40.2	34.2
<b>Housing Units Trend</b>			
Total Housing Units	71	411	4,682
Owner Occupied Housing Units	81.4%	86.6%	83.0%
Renter Occupied Housing Units	18.8%	12.5%	12.5%
Vacant Housing Units	3.0%	2.8%	3.8%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.3%	0.9%	0.8%
Asian	0.5%	0.5%	1.3%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.1%	0.1%	0.4%
White	88.6%	91.5%	86.3%
Other	6.5%	4.1%	8.5%
Two or More Races	2.8%	2.7%	2.4%
Hispanic Ethnicity	12.0%	8.2%	17.8%
Not of Hispanic Ethnicity	87.9%	91.7%	82.1%
<b>Marital Status:</b>			
Age 15 + Population	168	863	9,434
Divorced	0.0%	25.1%	9.9%
Never Married	0.0%	40.9%	17.6%
Now Married	7.5%	116.1%	51.0%
Separated	0.0%	5.3%	2.1%
Widowed	0.0%	9.0%	3.5%
<b>Educational Attainment:</b>			
Total Population Age 25+	13	1,437	6,738
Grade K - 9	0.0%	5.9%	5.7%
Grade 9 - 11, No diploma	0.0%	13.5%	11.6%
High School Graduate	0.0%	31.9%	30.2%
Associates Degree	0.0%	7.6%	7.6%
Bachelor's Degree	44.4%	11.5%	13.3%
Graduate Degree	0.0%	3.9%	6.0%



	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Some College, No Degree	55.5%	23.7%	23.8%
No Schooling Completed	0.0%	1.6%	1.4%
Public School Enrollment	N/A%	90.0%	90.6%
Private School Enrollment	N/A%	9.9%	9.3%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	0.0%	8.1%	3.0%
Income \$ 10,000 - \$14,999	0.0%	12.5%	4.3%
Income \$ 15,000 - \$24,999	0.0%	20.4%	7.8%
Income \$ 25,000 - \$34,999	0.0%	26.6%	10.8%
Income \$ 35,000 - \$49,999	0.0%	43.7%	16.4%
Income \$ 50,000 - \$74,999	0.0%	43.8%	18.3%
Income \$ 75,000 - \$99,999	0.0%	23.1%	11.3%
Income \$100,000 - \$124,999	9.5%	10.8%	4.3%
Income \$125,000 - \$149,999	0.0%	5.0%	2.7%
Income \$150,000 - \$199,999	0.0%	2.7%	1.6%
Income \$200,000 or More	0.0%	4.5%	2.3%
Average Household Income	\$10,459	\$114,585	\$50,990
Median Household Income	\$112,500	\$45,517	\$48,831
Per Capita Income	\$3,372	\$42,106	\$18,337

#### Vehicles Available

0 Vehicles Available	0.0%	5.7%	2.3%
1 Vehicle Available	0.0%	37.0%	15.3%
2 Vehicles Available	6.6%	77.1%	32.1%
3+ Vehicles Available	0.0%	79.7%	33.2%
Average Vehicles Per Household	0.10	4.70	1.89
Total Vehicles Available	9	1,931	9,013

#### Population Trend

2000	213	1,088	12,511
2010	503	2,983	30,162
Change 2000 to 2010	136.0%	174.1%	141.0%
2013B	514	3,176	33,105
2018	624	3,961	40,101
Change 2013B to 2018	21.4%	24.7%	21.1%

#### Household Trend

2000	69	400	4,499
2010	153	1,035	10,762
Change 2000 to 2010	122.1%	158.8%	139.2%
2013B	156	1,104	11,863
2018	191	1,374	14,427
Change 2013B to 2018	21.9%	24.4%	21.6%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>Average Household Size Trend</b>			
2000	2.9	2.6	2.7
2000	3.0	2.9	2.8
Change 2000 to 2010	1.3%	9.6%	1.0%
2013B	3.0	2.9	2.8
2018	3.0	2.9	2.8
Change 2013B to 2018	1.0%	0.7%	0.0%
<b>Median Age Trend</b>			
2000	39.0	40.2	34.2
2010	34.2	35.7	35.9
2013B	35.2	36.6	36.9
2018	34.5	36.2	37.1
<b>Housing Units Trend</b>			
<b>Total Housing Units</b>			
Change 2999 to 2010	135.8%	164.4%	142.8%
Change 2013B to 2018	22.7%	24.3%	21.7%
<b>Owner Occupied Housing Units</b>			
Change 2000 to 2010	125.7%	154.4%	138.0%
Change 2013B to 2018	22.2%	24.4%	22.0%
<b>Renter Occupied Housing Units</b>			
Change 2000 to 2010	67.5%	151.7%	156.3%
Change 2013B to 2018	20.5%	24.6%	19.0%
<b>Vacant Housing Units</b>			
Change 2000 to 2010	564.7%	339.5%	235.0%
Change 2013B to 2018	33.8%	18.1%	27.4%
<b>Race and Ethnicity Trend</b>			
<b>American Indian, Eskimo, Aleut</b>			
Change 2000 to 2010	91.7%	73.5%	52.2%
Change 2013B to 2018	23.1%	26.5%	25.0%
<b>Asian or Pacific Islander</b>			
Change 2000 to 2010	1,346.5%	1,587.8%	457.7%
Change 2013B to 2018	40.5%	46.5%	40.2%
<b>Asian</b>			
Change 2013B to 2018	40.5%	46.5%	40.3%
<b>Hawaiian/Pacific Islander</b>			
Change 2013B to 2018	N/A%	50.0%	24.8%
<b>Black</b>			
Change 2000 to 2010	124.7%	535.8%	310.9%
Change 2013B to 2018	-3.4%	34.3%	28.9%
<b>White</b>			
Change 2000 to 2010	125.5%	165.7%	143.3%
Change 2013B to 2018	19.3%	22.9%	20.1%
<b>Other</b>			
Change 2000 to 2010	106.5%	122.5%	50.5%

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Change 2013B to 2018	26.7%	29.9%	15.1%
<b>Two or More Races</b>			
Change 2000 to 2010	291.6%	246.9%	200.2%
Change 2013B to 2018	37.2%	39.8%	34.8%
<b>Hispanic Ethnicity</b>			
Change 2000 to 2010	163.3%	251.1%	93.9%
Change 2013B to 2018	34.0%	38.5%	26.0%
<b>Not of Hispanic Ethnicity</b>			
Change 2000 to 2010	132.2%	167.1%	151.3%
Change 2013B to 2018	19.4%	22.9%	20.3%

*\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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# Demographic Detail Comparison

**Geography:** 10 Miles: I-25 & Erie Parkway (CR8), 15 Miles: I-25 & Erie Parkway (CR8), 20 Miles: I-25 & Erie Parkway (CR8)

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Demographics:</b>			
Employees	81,647	303,253	504,066
Establishments*	10,897	31,710	53,390
Total Population	286,670	774,620	1,168,729
Total Households	104,074	289,638	442,206
Female Population	144,870	387,786	583,911
% Female	50.53	50.06	49.96
Male Population	141,800	386,835	584,819
% Male	49.46	49.93	50.03
Population Density (per Sq. Mi.)	1,081.35	1,217.83	1,065.75
<b>Age:</b>			
Age 0 - 4	7.5%	7.2%	6.9%
Age 5 - 14	15.8%	14.7%	14.0%
Age 15 - 19	6.5%	6.5%	6.7%
Age 20 - 24	5.5%	7.0%	7.5%
Age 25 - 34	13.5%	14.9%	15.1%
Age 35 - 44	15.9%	14.7%	14.4%
Age 45 - 54	15.0%	14.2%	13.9%
Age 55 - 64	11.3%	11.0%	11.2%
Age 65 - 74	5.4%	5.4%	5.6%
Age 75 - 84	2.4%	2.8%	3.0%
Age 85 +	0.8%	1.1%	1.2%
Median Age	35.7	34.6	34.6
<b>Housing Units</b>			
Total Housing Units	105,677	294,214	450,181
Occupied Housing Units	98.4%	98.4%	98.2%
Vacant Housing Units	1.5%	1.5%	1.7%
<b>Housing Units by Tenure</b>			
Occupied Housing Units	104,074	289,638	442,206
Owner Occupied Housing Units	77,779	194,544	285,207
Owner Occupied free and clear	11.6%	12.6%	12.9%
Owner Occupied with a mortgage or loan	63.1%	54.5%	51.5%
Renter Occupied Housing Units	25.2%	32.8%	35.5%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.8%	1.0%	1.0%
Asian	4.0%	4.0%	3.4%
Black	1.3%	1.4%	2.9%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
White	83.7%	81.0%	79.4%
Other	6.5%	8.6%	9.3%
Multi-Race	3.4%	3.6%	3.6%
Hispanic Ethnicity	19.8%	25.1%	26.4%
Not of Hispanic Ethnicity	80.1%	74.8%	73.5%
<b>Race of Hispanics</b>			
Hispanics	57,041	195,194	309,387
American Indian	2.1%	2.0%	2.1%
Asian	0.3%	0.3%	0.3%
Black	0.7%	0.7%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	57.0%	55.9%	55.2%
Other	32.3%	33.9%	34.6%
Multi-Race	7.2%	6.7%	6.7%
<b>Race of Non Hispanics</b>			
Non Hispanics	229,629	579,426	859,343
American Indian	0.5%	0.6%	0.6%
Asian	4.9%	5.3%	4.5%
Black	1.4%	1.7%	3.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
White	90.3%	89.4%	88.1%
Other	0.1%	0.1%	0.1%
Multi-Race	2.4%	2.5%	2.5%
<b>Marital Status:</b>			
Age 15 + Population	219,834	604,749	923,162
Divorced	11.0%	11.3%	11.5%
Never Married	26.4%	30.4%	32.6%
Now Married	58.5%	53.9%	51.4%
Now Married - Separated	1.5%	1.7%	1.6%
Widowed	3.8%	4.2%	4.3%
<b>Educational Attainment:</b>			
Total Population Age 25+	185,093	499,124	755,956
Grade K - 8	2.9%	3.6%	4.4%
Grade 9 - 12	5.2%	7.1%	7.4%
High School Graduate	22.1%	23.6%	23.2%
Associates Degree	8.2%	7.3%	6.9%
Bachelor's Degree	25.2%	22.8%	22.4%
Graduate Degree	13.1%	12.7%	13.0%
Some College, No Degree	22.5%	21.8%	21.3%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	3.3%	4.5%	5.6%
Income \$ 10,000 - \$14,999	2.3%	3.3%	4.0%
Income \$ 15,000 - \$24,999	5.8%	8.0%	9.0%

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Income \$ 25,000 - \$34,999	7.0%	8.4%	9.1%
Income \$ 35,000 - \$49,999	11.4%	13.2%	13.2%
Income \$ 50,000 - \$74,999	19.7%	19.7%	19.0%
Income \$ 75,000 - \$99,999	17.0%	15.2%	14.1%
Income \$100,000 - \$124,999	13.1%	10.8%	10.0%
Income \$125,000 - \$149,999	7.5%	6.1%	5.7%
Income \$150,000 +	12.5%	10.2%	9.8%
Average Household Income	\$94,425	\$84,317	\$81,158
Median Household Income	\$75,319	\$65,164	\$61,127
Per Capita Income	\$34,371	\$31,674	\$30,971

#### **Vehicles Available**

0 Vehicles Available	2.4%	4.0%	5.4%
1 Vehicle Available	25.5%	30.1%	31.3%
2+ Vehicles Available	71.9%	65.7%	63.2%
Average Vehicles Per Household	2.15	2.04	2.02
Total Vehicles Available	224,558	593,167	893,747

#### **2018 Demographics:**

Total Population	322,006	839,737	1,244,312
Total Households	117,923	316,548	476,163
Female Population	162,291	419,303	620,045
% Female	50.3%	49.9%	49.8%
Male Population	159,715	420,434	624,268
% Male	49.6%	50.0%	50.1%

#### **Age:**

Age 0 - 4	7.5%	7.2%	7.0%
Age 5 - 14	15.5%	14.4%	13.8%
Age 15 - 19	6.2%	6.2%	6.4%
Age 20 - 24	5.4%	6.6%	7.1%
Age 25 - 34	13.5%	15.2%	15.4%
Age 35 - 44	15.4%	14.5%	14.1%
Age 45 - 54	13.9%	13.1%	12.9%
Age 55 - 64	12.0%	11.7%	11.7%
Age 65 - 74	6.8%	6.7%	6.8%
Age 75 - 84	2.6%	2.9%	3.1%
Age 85 +	0.8%	1.1%	1.2%
Median Age	36.1	35.0	35.1

#### **Housing Units**

Total Housing Units	119,732	321,471	484,589
Occupied Housing Units	98.4%	98.4%	98.2%
Vacant Housing Units	1.5%	1.5%	1.7%

#### **Housing Units by Tenure**

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Owner Occupied Housing Units	88,360	212,918	307,390
Owner Occupied free and clear	11.4%	12.3%	12.7%
Owner Occupied with a mortgage or loan	63.5%	54.9%	51.8%
Renter Occupied Housing Units	25.0%	32.7%	35.4%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.9%	1.1%	1.1%
Asian	4.5%	4.5%	3.7%
Black	1.3%	1.5%	2.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	82.9%	80.1%	78.9%
Other	6.3%	8.4%	9.0%
Multi-Race	3.8%	4.0%	4.0%
Hispanic Ethnicity	20.9%	26.6%	27.7%
Not of Hispanic Ethnicity	79.0%	73.3%	72.2%
<b>Race of Hispanics</b>			
Hispanics	67,403	223,605	345,674
American Indian	2.2%	2.2%	2.3%
Asian	0.3%	0.3%	0.3%
Black	0.8%	0.8%	0.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	58.5%	57.5%	56.8%
Other	29.7%	31.4%	31.9%
Multi-Race	8.1%	7.5%	7.4%
<b>Race of Non Hispanics</b>			
Non Hispanics	254,602	616,132	898,639
American Indian	0.5%	0.7%	0.7%
Asian	5.6%	6.0%	5.1%
Black	1.5%	1.8%	3.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
White	89.3%	88.3%	87.4%
Other	0.1%	0.1%	0.1%
Multi-Race	2.6%	2.7%	2.7%
<b>Marital Status:</b>			
Age 15 + Population	247,796	657,322	984,931
Divorced	10.9%	11.2%	11.5%
Never Married	26.4%	30.3%	32.5%
Now Married	58.7%	54.1%	51.6%
Now Married - Separated	1.6%	1.7%	1.7%
Widowed	3.8%	4.1%	4.2%
<b>Educational Attainment:</b>			
Total Population Age 25+	210,339	548,996	816,482
Grade K - 9	2.8%	3.6%	4.4%
Grade 9 - 12	5.0%	6.9%	7.3%

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
High School Graduate	21.5%	23.2%	22.8%
Associates Degree	8.3%	7.4%	7.0%
Bachelor's Degree	25.6%	23.1%	22.8%
Graduate Degree	13.4%	12.9%	13.2%
Some College, No Degree	22.5%	21.8%	21.3%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.3%	3.3%	4.2%
Income \$ 10,000 - \$14,999	2.1%	3.0%	3.7%
Income \$ 15,000 - \$24,999	4.8%	6.8%	7.8%
Income \$ 25,000 - \$34,999	5.9%	7.3%	8.1%
Income \$ 35,000 - \$49,999	9.8%	11.7%	11.9%
Income \$ 50,000 - \$74,999	17.0%	17.6%	17.2%
Income \$ 75,000 - \$99,999	16.7%	15.8%	14.8%
Income \$100,000 - \$124,999	15.3%	13.1%	12.1%
Income \$125,000 - \$149,999	9.6%	8.0%	7.4%
Income \$150,000 +	16.0%	12.9%	12.3%
Average Household Income	\$107,447	\$95,828	\$91,949
Median Household Income	\$86,418	\$74,987	\$70,268
Per Capita Income	\$39,429	\$36,260	\$35,435
<b>Vehicles Available</b>			
0 Vehicles Available	2.4%	3.9%	5.3%
1 Vehicle Available	25.3%	29.9%	31.0%
2+ Vehicles Available	72.2%	66.1%	63.5%
Average Vehicles Per Household	2.16	2.05	2.02
Total Vehicles Available	255,023	650,174	964,943

#### 2010 Demographics:

Total Population	270,511	736,632	1,109,271
Total Households	97,998	274,814	418,570
Female Population	136,732	369,134	554,791
% Female	50.54	50.10	50.00
Male Population	133,780	367,499	554,480
% Male	49.45	49.89	49.99
Population Density (per Sq. Mi.)	845.34	984.54	890.63

<b>Age:</b>			
Age 0 - 4	7.7%	7.4%	7.2%
Age 5 - 14	15.9%	14.8%	14.1%
Age 15 - 19	6.5%	6.6%	6.9%
Age 20 - 24	5.0%	6.7%	7.2%
Age 25 - 34	13.9%	15.1%	15.1%
Age 35 - 44	16.2%	14.9%	14.5%
Age 45 - 54	15.3%	14.5%	14.3%
Age 55 - 64	10.9%	10.6%	10.8%
Age 65 - 74	5.0%	5.2%	5.4%



	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Age 75 - 84	2.3%	2.7%	2.9%
Age 85 +	0.7%	1.0%	1.1%
Median Age	35.3	34.4	34.5
<b>Housing Units</b>			
Total Housing Units	119,732	321,471	484,589
Occupied Housing Units	98.4%	98.4%	98.2%
Vacant Housing Units	1.5%	1.5%	1.7%
<b>Housing Units by Tenure</b>			
Owner Occupied Housing Units	74,318	188,486	276,983
Owner Occupied free and clear	11.3%	12.4%	12.8%
Owner Occupied with a mortgage or loan	64.4%	56.1%	53.3%
Renter Occupied Housing Units	24.1%	31.4%	33.8%
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	0.8%	1.0%	1.0%
Asian	3.9%	3.9%	3.3%
Black	1.1%	1.3%	2.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	84.0%	81.5%	79.7%
Other	6.6%	8.7%	9.3%
Multi-Race	3.2%	3.3%	3.3%
Hispanic Ethnicity	19.4%	24.5%	25.8%
Not of Hispanic Ethnicity	80.5%	75.4%	74.1%
<b>Race of Hispanics</b>			
Hispanics	52,513	180,767	287,170
American Indian	2.1%	2.0%	2.1%
Asian	0.3%	0.3%	0.3%
Black	0.7%	0.6%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	56.4%	55.4%	54.7%
Other	33.4%	35.1%	35.5%
Multi-Race	6.8%	6.2%	6.3%
<b>Race of Non Hispanics</b>			
Non Hispanics	217,998	555,865	822,101
American Indian	0.5%	0.6%	0.6%
Asian	4.8%	5.1%	4.4%
Black	1.2%	1.5%	3.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	90.7%	89.9%	88.5%
Other	0.1%	0.1%	0.1%
Multi-Race	2.3%	2.3%	2.3%

#### Marital Status:

Age 15 + Population	206,227	572,737	872,853
Divorced	11.3%	11.5%	11.7%
Never Married	26.8%	30.2%	32.0%
Now Married	58.2%	54.3%	52.0%
Now Married - Separated	1.6%	1.7%	1.6%
Widowed	3.5%	3.8%	4.0%

#### Educational Attainment:

Total Population Age 25+	174,778	473,458	715,312
Grade K - 8	3.0%	3.7%	4.5%
Grade 9 - 12	5.2%	7.1%	7.5%
High School Graduate	22.3%	23.7%	23.3%
Associates Degree	8.0%	7.1%	6.7%
Bachelor's Degree	25.1%	22.7%	22.3%
Graduate Degree	13.0%	12.6%	12.8%
Some College, No Degree	22.5%	21.8%	21.4%

#### Household Income:

Income \$ 0 - \$9,999	3.2%	4.5%	5.5%
Income \$ 10,000 - \$14,999	2.3%	3.3%	4.0%
Income \$ 15,000 - \$24,999	5.9%	8.1%	9.1%
Income \$ 25,000 - \$34,999	7.2%	8.7%	9.4%
Income \$ 35,000 - \$49,999	12.1%	14.0%	14.0%
Income \$ 50,000 - \$74,999	20.4%	20.3%	19.4%
Income \$ 75,000 - \$99,999	16.9%	14.9%	13.8%
Income \$100,000 - \$124,999	13.3%	10.9%	10.1%
Income \$125,000 - \$149,999	7.2%	5.9%	5.5%
Income \$150,000 +	11.0%	9.0%	8.7%
Average Household Income	\$91,937	\$81,942	\$79,025
Median Household Income	\$73,188	\$62,830	\$59,134
Per Capita Income	\$33,400	\$30,715	\$30,078

#### Vehicles Available

0 Vehicles Available	2.4%	4.0%	5.4%
1 Vehicle Available	25.5%	30.1%	31.1%
2+ Vehicles Available	72.0%	65.8%	63.3%
Average Vehicles Per Household	2.16	2.05	2.02
Total Vehicles Available	211,704	563,740	848,225

#### 2000 Census Demographics:

Total Population	186,831	584,622	942,449
Total Households	66,381	217,056	348,100
Female Population	92,753	290,644	468,523
% Female	49.6%	49.7%	49.7%
Male Population	94,076	293,985	473,935
% Male	50.3%	50.2%	50.2%

#### Age:

Age 0 - 4	8.1%	7.4%	7.2%
Age 5 - 14	16.2%	15.3%	14.8%
Age 15 - 19	7.0%	6.9%	7.4%
Age 20 - 24	5.5%	7.1%	7.6%
Age 25 - 34	16.4%	16.4%	16.0%
Age 35 - 44	19.3%	18.0%	17.2%
Age 45 - 54	14.3%	13.8%	13.7%
Age 55 - 64	6.7%	7.2%	7.3%
Age 65 - 74	3.6%	4.3%	4.7%
Age 75 - 84	1.8%	2.3%	2.7%
Age 85 +	0.5%	0.7%	0.9%

Median Age	33.2	33.0	33.0
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#### Housing Units Trend

Total Housing Units	68,471	223,659	358,880
Owner Occupied Housing Units	75.9%	69.3%	66.7%
Renter Occupied Housing Units	20.9%	27.5%	30.2%
Vacant Housing Units	3.0%	2.9%	3.0%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.8%	0.8%	0.9%
Asian	2.7%	3.1%	2.7%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.9%	1.0%	3.7%
White	85.6%	84.1%	79.8%
Other	7.1%	7.9%	9.7%
Two or More Races	2.6%	2.7%	2.8%

Hispanic Ethnicity	17.1%	18.2%	21.4%
Not of Hispanic Ethnicity	82.8%	81.7%	78.5%

#### Marital Status:

Age 15 + Population	141,154	451,212	733,880
Divorced	6.1%	11.7%	9.7%
Never Married	13.8%	31.5%	24.3%
Now Married	35.8%	57.8%	46.7%
Separated	1.7%	4.4%	3.5%
Widowed	1.9%	4.2%	3.7%

#### Educational Attainment:

Total Population Age 25+	71,198	397,886	524,473
Grade K - 9	3.3%	3.5%	3.7%
Grade 9 - 11, No diploma	6.0%	8.0%	8.4%
High School Graduate	20.9%	23.0%	24.2%
Associates Degree	7.2%	6.8%	6.7%
Bachelor's Degree	25.2%	22.3%	21.0%

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Graduate Degree	13.5%	12.6%	11.4%
Some College, No Degree	22.5%	22.6%	23.3%
No Schooling Completed	1.0%	0.8%	0.9%
Public School Enrollment	85.8%	87.0%	86.8%
Private School Enrollment	14.1%	13.0%	13.1%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.6%	5.9%	4.9%
Income \$ 10,000 - \$14,999	1.5%	4.0%	3.4%
Income \$ 15,000 - \$24,999	3.9%	9.6%	8.2%
Income \$ 25,000 - \$34,999	5.5%	12.5%	10.5%
Income \$ 35,000 - \$49,999	8.4%	18.1%	14.9%
Income \$ 50,000 - \$74,999	14.4%	25.8%	20.9%
Income \$ 75,000 - \$99,999	9.7%	15.2%	12.2%
Income \$100,000 - \$124,999	5.2%	7.9%	6.2%
Income \$125,000 - \$149,999	2.7%	3.7%	3.0%
Income \$150,000 - \$199,999	2.2%	3.2%	2.5%
Income \$200,000 or More	2.1%	2.7%	2.0%
Average Household Income	\$43,383	\$71,476	\$57,115
Median Household Income	\$61,957	\$53,673	\$52,581
Per Capita Income	\$15,414	\$26,537	\$21,096
<b>Vehicles Available</b>			
0 Vehicles Available	1.9%	5.3%	4.5%
1 Vehicle Available	13.7%	32.5%	26.6%
2 Vehicles Available	27.2%	46.7%	37.5%
3+ Vehicles Available	15.6%	24.4%	20.3%
Average Vehicles Per Household	1.19	2.00	1.70
Total Vehicles Available	81,028	455,059	596,249
<b>Population Trend</b>			
2000	186,831	584,622	942,449
2010	270,511	736,632	1,109,271
Change 2000 to 2010	44.7%	26.0%	17.7%
2013B	286,670	774,620	1,168,729
2018	322,006	839,737	1,244,312
Change 2013B to 2018	12.3%	8.4%	6.4%
<b>Household Trend</b>			
2000	66,381	217,056	348,100
2010	97,998	274,814	418,570
Change 2000 to 2010	47.6%	26.6%	20.2%
2013B	104,074	289,638	442,206
2018	117,923	316,548	476,163
Change 2013B to 2018	13.3%	9.2%	7.6%

#### Average Household Size Trend

2000	2.7	2.6	2.6
2000	2.7	2.6	2.6
Change 2000 to 2010	-1.7%	0.5%	-1.9%
2013B	2.7	2.6	2.6
2018	2.7	2.6	2.5
Change 2013B to 2018	0.4%	0.2%	0.4%

#### Median Age Trend

2000	33.2	33.0	33.0
2010	35.3	34.4	34.5
2013B	35.7	34.6	34.6
2018	36.1	35.0	35.1

#### Housing Units Trend

##### Total Housing Units

Change 2999 to 2010	49.8%	29.2%	23.1%
Change 2013B to 2018	13.2%	9.2%	7.6%

##### Owner Occupied Housing Units

Change 2000 to 2010	42.9%	21.4%	15.5%
Change 2013B to 2018	13.6%	9.4%	7.7%

##### Renter Occupied Housing Units

Change 2000 to 2010	65.2%	40.2%	30.3%
Change 2013B to 2018	12.4%	8.9%	7.4%

##### Vacant Housing Units

Change 2000 to 2010	121.6%	115.8%	117.5%
Change 2013B to 2018	12.8%	7.5%	5.6%

#### Race and Ethnicity Trend

##### American Indian, Eskimo, Aleut

Change 2000 to 2010	43.2%	40.7%	31.8%
Change 2013B to 2018	18.6%	15.9%	13.7%

##### Asian or Pacific Islander

Change 2000 to 2010	109.9%	59.7%	44.7%
Change 2013B to 2018	26.1%	19.7%	17.4%

##### Asian

Change 2013B to 2018	26.4%	19.9%	17.6%
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##### Hawaiian/Pacific Islander

Change 2013B to 2018	14.1%	10.8%	9.6%
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##### Black

Change 2000 to 2010	83.7%	55.6%	-6.0%
Change 2013B to 2018	19.6%	16.9%	4.7%

##### White

Change 2000 to 2010	42.0%	21.9%	17.5%
Change 2013B to 2018	11.2%	7.2%	5.8%

##### Other

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Change 2000 to 2010	34.9%	39.5%	12.5%
Change 2013B to 2018	8.5%	5.8%	3.1%
<b>Two or More Races</b>			
Change 2000 to 2010	78.2%	55.0%	39.3%
Change 2013B to 2018	24.6%	21.0%	17.8%
<b>Hispanic Ethnicity</b>			
Change 2000 to 2010	63.5%	69.2%	42.0%
Change 2013B to 2018	18.1%	14.5%	11.7%
<b>Not of Hispanic Ethnicity</b>			
Change 2000 to 2010	40.8%	16.3%	11.0%
Change 2013B to 2018	10.8%	6.3%	4.5%

*\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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# Consumer Expenditure Comparison

**Geography:** 1 Mile: I-25 & Erie Parkway (CR8), 3 Miles: I-25 & Erie Parkway (CR8), 5 Miles: I-25 & Erie Parkway (CR8)

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Consumer Expenditures (Average Household Annual Expenditures):</b>			
Total Households	156	1,104	11,863
Median Household Income	\$72,767	\$87,040	\$83,504
Total Average Household Expenditure	\$67,546	\$72,750	\$70,430
Airline Fares	\$521.54	\$592.21	\$581.21
Alcoholic beverages purchased on trips	\$83.84	\$92.81	\$88.81
Alimony Expenditures	\$104.34	\$119.95	\$115.87
Alteration, Repair and Tailoring of Apparel and Accessories	\$10.31	\$10.81	\$10.41
Apparel and Services for Children Under 2	\$61.28	\$64.81	\$62.46
Apparel Laundry and Dry Cleaning not coin-operated	\$75.28	\$87.78	\$84.20
Audio Equipment and Sound Components	\$9.52	\$11.14	\$10.51
Books thru book clubs	\$6.07	\$6.34	\$6.30
Books not thru book clubs	\$70.09	\$77.32	\$73.89
Boys' active sportswear	\$2.27	\$2.70	\$2.56
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,388.28	\$1,512.90	\$1,447.22
CDs, Records, Audio Tapes	\$12.46	\$13.50	\$13.16
Cellular Phone Service	\$935.57	\$972.29	\$951.97
Child Support Expenditures	\$339.43	\$355.86	\$351.14
College Tuition	\$881.34	\$960.01	\$917.86
Computers and Computer Hardware for nonbusiness use	\$227.34	\$253.96	\$247.53
Computer information services	\$479.56	\$499.25	\$481.77
Coolant, brake fluid, transmission fluid, and other additives	\$5.92	\$5.74	\$5.82
Cosmetics, perfume, bath preparations	\$240.30	\$255.97	\$243.41
Deodorants, feminine hygiene, miscellaneous personal care	\$43.92	\$48.03	\$47.25
Electricity	\$1,292.82	\$1,344.33	\$1,323.39
Fees for Recreational Lessons	\$141.59	\$169.34	\$162.50
Finance Charges Excluding Mortgage And Vehicle	\$289.00	\$303.79	\$294.02
Floor Coverings, Nonpermanent	\$23.32	\$27.82	\$26.37
Food or Board at School	\$59.38	\$69.14	\$66.92
Food on out-of-town trips	\$364.86	\$407.93	\$393.22
Funeral Expenses	\$79.67	\$86.23	\$98.07
Furniture	\$440.00	\$486.08	\$469.62
Gasoline And Motor Oil	\$3,289.48	\$3,456.15	\$3,372.34
Gifts of Movie, Theatre, Amusement Parks, and Other	\$10.43	\$11.28	\$11.05
Girls' Active Sportswear	\$21.07	\$24.87	\$24.82
Hair Care Products	\$96.26	\$101.64	\$96.65
Hospital Room and Services	\$171.44	\$187.68	\$180.66
Health Care Insurance	\$480.41	\$512.86	\$492.69

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Health Maintenance Organization (not BCBS)	\$420.86	\$471.75	\$453.69
Housekeeping Services	\$196.65	\$221.81	\$211.56
Household Textiles	\$175.49	\$190.68	\$187.63
Intracity Bus Fares	\$13.81	\$15.06	\$15.35
Intracity Mass Transit Fares	\$84.09	\$89.01	\$87.95
Jewelry	\$107.62	\$126.06	\$128.43
Legal fees	\$262.37	\$260.23	\$252.15
Life and Other Personal Insurance	\$391.68	\$441.42	\$423.97
Maintenance and Repair Services	\$1,358.97	\$1,536.07	\$1,473.10
Medical equipment for general use	\$5.21	\$5.28	\$5.08
Men's Suits	\$23.48	\$22.67	\$20.87
Miscellaneous fees	\$2.81	\$3.10	\$2.81
Mortgage interest and charges owned dwellings	\$5,589.51	\$6,417.80	\$6,159.26
Mortgage interest and charges owned vacation homes	\$128.28	\$151.00	\$144.25
Movie, Theater, Amusement parks, and Other	\$187.16	\$203.06	\$193.12
Natural Gas	\$406.22	\$427.60	\$414.50
New Cars	\$1,061.53	\$910.01	\$872.72
New Trucks	\$1,033.75	\$1,171.82	\$1,104.02
New Motorcycle	\$50.84	\$59.77	\$56.79
Newspaper, Magazine by Subscription	\$56.75	\$62.18	\$60.09
Oral Hygiene Products, Articles	\$41.06	\$46.10	\$45.60
Other Household Products	\$403.88	\$446.77	\$424.00
Other Home Services	\$24.91	\$27.05	\$26.14
Other Tobacco Products	\$294.91	\$281.50	\$276.18
Personal Care Services	\$383.47	\$418.35	\$403.56
Pet Purchase, Supplies, Medicine	\$235.69	\$246.25	\$236.62
Photo Processing	\$13.28	\$13.90	\$13.30
Portable Heating and Cooling Equipment	\$16.94	\$18.57	\$16.46
Property taxes owned dwellings	\$2,124.01	\$2,356.19	\$2,263.51
Property taxes owned vacation homes	\$193.33	\$213.46	\$200.08
Rent	\$3,853.34	\$3,594.78	\$3,636.36
Satellite Dishes	\$1.25	\$1.25	\$1.24
Shaving Needs	\$23.57	\$26.32	\$25.05
Small Electric Kitchen Appliances	\$33.52	\$37.45	\$36.39
Residential Telephone/Pay Phones	\$392.08	\$410.17	\$404.05
Televisions	\$102.64	\$114.28	\$111.87
Tobacco Products and Smoking supplies	\$294.91	\$281.50	\$276.18
Tolls or Electronic Toll Passes	\$49.14	\$55.67	\$52.00
Toys, Games, Arts and Crafts, and Tricycles	\$178.06	\$199.38	\$189.30
Used Cars	\$801.50	\$819.52	\$797.62
Used Trucks	\$870.50	\$847.37	\$829.12
VCR's and Video Disc Players	\$12.33	\$11.42	\$11.33
Vehicle Insurance	\$1,046.02	\$1,123.91	\$1,111.85
Vehicle Air Conditioning Repair	\$23.96	\$26.10	\$25.00
Vehicle Inspection	\$15.92	\$15.86	\$15.57
Video Game Hardware And Software	\$54.42	\$59.54	\$55.88
Watches	\$37.15	\$44.49	\$43.32
Women's Suits	\$7.73	\$9.14	\$8.72



	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>2018 Consumer Expenditures (Average Household Annual Expenditures):</b>			
Total Households	191	1,374	14,427
Median Household Income	\$79,111	\$94,489	\$93,507
Total Average Household Expenditure	\$76,941	\$82,739	\$81,020
Airline Fares	\$612.76	\$692.03	\$697.53
Alcoholic beverages purchased on trips	\$99.34	\$108.20	\$106.39
Alimony Expenditures	\$122.31	\$136.06	\$142.27
Alteration, Repair and Tailoring of Apparel and Accessories	\$11.58	\$12.09	\$11.92
Apparel and Services for Children Under 2	\$69.84	\$74.01	\$71.09
Apparel Laundry and Dry Cleaning not coin-operated	\$85.67	\$98.79	\$96.59
Audio Equipment and Sound Components	\$11.32	\$13.14	\$12.32
Books thru book clubs	\$4.90	\$5.30	\$5.76
Books not thru book clubs	\$59.28	\$64.29	\$62.75
Boys' active sportswear	\$2.60	\$3.10	\$2.95
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,572.51	\$1,673.55	\$1,661.48
CDs, Records, Audio Tapes	\$14.13	\$15.33	\$15.13
Cellular Phone Service	\$1,075.41	\$1,121.75	\$1,099.02
Child Support Expenditures	\$358.89	\$373.69	\$362.49
College Tuition	\$1,023.88	\$1,114.04	\$1,068.70
Computers and Computer Hardware for nonbusiness use	\$264.00	\$292.11	\$288.83
Computer information services	\$525.55	\$546.99	\$531.75
Coolant, brake fluid, transmission fluid, and other additives	\$6.90	\$6.59	\$6.66
Cosmetics, perfume, bath preparations	\$277.66	\$292.23	\$282.29
Deodorants, feminine hygiene, miscellaneous personal care	\$50.70	\$54.77	\$53.86
Electricity	\$1,498.07	\$1,554.00	\$1,541.03
Fees for Recreational Lessons	\$151.02	\$186.44	\$177.99
Finance Charges Excluding Mortgage And Vehicle	\$324.37	\$342.93	\$332.43
Floor Coverings, Nonpermanent	\$29.05	\$33.46	\$33.10
Food or Board at School	\$72.45	\$80.87	\$77.84
Food on out-of-town trips	\$438.02	\$483.36	\$479.86
Funeral Expenses	\$115.65	\$105.85	\$116.04
Furniture	\$502.25	\$548.50	\$538.21
Gasoline And Motor Oil	\$3,885.96	\$4,092.71	\$4,007.23
Gifts of Movie, Theatre, Amusement Parks, and Other	\$12.47	\$12.82	\$12.46
Girls' Active Sportswear	\$23.16	\$28.80	\$28.42
Hair Care Products	\$110.75	\$116.29	\$111.85

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Hospital Room and Services	\$190.78	\$205.12	\$199.09
Health Care Insurance	\$522.97	\$550.24	\$532.37
Health Maintenance Organization (not BCBS)	\$453.27	\$510.47	\$500.31
Housekeeping Services	\$233.75	\$256.66	\$254.30
Household Textiles	\$208.72	\$224.75	\$226.12
Intracity Bus Fares	\$15.90	\$17.42	\$18.19
Intracity Mass Transit Fares	\$90.98	\$97.68	\$96.60
Jewelry	\$124.54	\$146.69	\$153.37
Legal fees	\$299.48	\$292.81	\$288.86
Life and Other Personal Insurance	\$458.63	\$505.60	\$495.86
Maintenance and Repair Services	\$1,358.97	\$1,536.07	\$1,473.10
Medical equipment for general use	\$6.07	\$5.95	\$5.87
Men's Suits	\$25.51	\$25.89	\$24.94
Miscellaneous fees	\$3.35	\$3.50	\$3.14
Mortgage interest and charges owned dwellings	\$6,204.43	\$7,186.51	\$6,949.38
Mortgage interest and charges owned vacation homes	\$149.34	\$173.00	\$169.28
Movie, Theater, Amusement parks, and Other	\$205.72	\$224.12	\$216.46
Natural Gas	\$486.58	\$507.80	\$497.12
New Cars	\$1,159.23	\$1,043.91	\$1,015.83
New Trucks	\$1,236.22	\$1,362.52	\$1,319.27
New Motorcycle	\$64.67	\$73.45	\$73.21
Newspaper, Magazine by Subscription	\$49.63	\$52.32	\$52.53
Oral Hygiene Products, Articles	\$47.67	\$53.11	\$52.59
Other Household Products	\$466.24	\$516.45	\$495.54
Other Home Services	\$28.51	\$30.37	\$29.98
Other Tobacco Products	\$359.22	\$340.56	\$334.57
Personal Care Services	\$440.32	\$480.01	\$472.25
Pet Purchase, Supplies, Medicine	\$267.77	\$279.73	\$270.68
Photo Processing	\$14.53	\$15.41	\$15.28
Portable Heating and Cooling Equipment	\$19.17	\$20.91	\$20.03
Property taxes owned dwellings	\$2,399.69	\$2,660.84	\$2,616.50
Property taxes owned vacation homes	\$227.34	\$242.52	\$238.88
Rent	\$4,350.09	\$4,154.76	\$4,111.63
Satellite Dishes	\$1.39	\$1.37	\$1.39
Shaving Needs	\$27.05	\$30.44	\$29.10
Small Electric Kitchen Appliances	\$38.99	\$42.82	\$42.63
Residential Telephone/Pay Phones	\$455.26	\$474.86	\$474.33
Televisions	\$143.87	\$160.18	\$157.62
Tobacco Products and Smoking supplies	\$359.22	\$340.56	\$334.57
Tolls or Electronic Toll Passes	\$55.10	\$63.81	\$60.28
Toys, Games, Arts and Crafts, and Tricycles	\$218.47	\$243.19	\$230.75
Used Cars	\$962.29	\$990.44	\$975.88
Used Trucks	\$996.77	\$983.80	\$955.63
VCR's and Video Disc Players	\$13.76	\$12.85	\$12.73
Vehicle Insurance	\$1,184.97	\$1,287.46	\$1,281.39
Vehicle Air Conditioning Repair	\$28.57	\$31.12	\$30.51
Vehicle Inspection	\$18.33	\$18.62	\$18.60
Video Game Hardware And Software	\$61.71	\$68.87	\$63.32
Watches	\$38.59	\$46.84	\$44.89

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
Women's Suits	\$8.94	\$10.61	\$10.25

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# Consumer Expenditure Comparison



**Geography:** 10 Miles: I-25 & Erie Parkway (CR8), 15 Miles: I-25 & Erie Parkway (CR8), 20 Miles: I-25 & Erie Parkway (CR8)

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Consumer Expenditures (Average Household Annual Expenditures):</b>			
Total Households	104,074	289,638	442,206
Median Household Income	\$75,319	\$65,164	\$61,127
Total Average Household Expenditure	\$66,505	\$61,681	\$59,567
Airline Fares	\$535.50	\$483.35	\$456.88
Alcoholic beverages purchased on trips	\$80.46	\$72.39	\$69.23
Alimony Expenditures	\$97.09	\$87.42	\$84.10
Alteration, Repair and Tailoring of Apparel and Accessories	\$9.78	\$8.94	\$8.57
Apparel and Services for Children Under 2	\$60.86	\$58.95	\$56.84
Apparel Laundry and Dry Cleaning not coin-operated	\$76.65	\$67.15	\$64.07
Audio Equipment and Sound Components	\$10.07	\$9.09	\$8.86
Books thru book clubs	\$6.00	\$5.71	\$5.56
Books not thru book clubs	\$67.17	\$60.99	\$58.57
Boys' active sportswear	\$2.24	\$1.89	\$1.77
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,293.91	\$1,160.09	\$1,129.56
CDs, Records, Audio Tapes	\$12.74	\$12.23	\$12.00
Cellular Phone Service	\$938.86	\$898.71	\$874.72
Child Support Expenditures	\$331.63	\$307.12	\$296.24
College Tuition	\$950.04	\$913.48	\$891.25
Computers and Computer Hardware for nonbusiness use	\$230.65	\$209.49	\$200.59
Computer information services	\$460.95	\$432.13	\$417.43
Coolant, brake fluid, transmission fluid, and other additives	\$5.83	\$5.83	\$5.73
Cosmetics, perfume, bath preparations	\$228.93	\$210.75	\$202.69
Deodorants, feminine hygiene, miscellaneous personal care	\$45.34	\$42.92	\$42.00
Electricity	\$1,277.05	\$1,221.39	\$1,203.43
Fees for Recreational Lessons	\$144.38	\$122.42	\$113.31
Finance Charges Excluding Mortgage And Vehicle	\$266.77	\$241.97	\$232.25
Floor Coverings, Nonpermanent	\$22.46	\$19.44	\$18.67
Food or Board at School	\$64.18	\$54.89	\$50.96
Food on out-of-town trips	\$356.12	\$319.19	\$304.83
Funeral Expenses	\$97.28	\$96.20	\$94.81
Furniture	\$443.31	\$407.81	\$392.87
Gasoline And Motor Oil	\$3,238.03	\$3,053.19	\$2,962.38
Gifts of Movie, Theatre, Amusement Parks, and Other	\$10.44	\$9.78	\$9.44
Girls' Active Sportswear	\$23.76	\$20.78	\$19.16
Hair Care Products	\$91.62	\$84.57	\$81.53
Hospital Room and Services	\$174.09	\$161.61	\$155.68

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Health Care Insurance	\$453.27	\$405.68	\$386.85
Health Maintenance Organization (not BCBS)	\$437.61	\$403.76	\$386.13
Housekeeping Services	\$184.78	\$160.87	\$154.37
Household Textiles	\$170.81	\$158.09	\$153.15
Intracity Bus Fares	\$14.81	\$14.22	\$13.89
Intracity Mass Transit Fares	\$92.29	\$92.26	\$90.79
Jewelry	\$120.21	\$111.84	\$106.60
Legal fees	\$241.93	\$230.28	\$227.99
Life and Other Personal Insurance	\$386.85	\$346.62	\$333.18
Maintenance and Repair Services	\$1,352.94	\$1,224.46	\$1,180.06
Medical equipment for general use	\$4.68	\$4.41	\$4.34
Men's Suits	\$19.85	\$18.42	\$17.64
Miscellaneous fees	\$2.50	\$2.06	\$1.94
Mortgage interest and charges owned dwellings	\$5,635.63	\$4,969.56	\$4,681.22
Mortgage interest and charges owned vacation homes	\$127.51	\$109.81	\$104.15
Movie, Theater, Amusement parks, and Other	\$178.77	\$162.50	\$155.68
Natural Gas	\$397.42	\$374.93	\$366.89
New Cars	\$786.89	\$736.11	\$716.24
New Trucks	\$985.42	\$870.80	\$823.94
New Motorcycle	\$46.27	\$38.67	\$36.71
Newspaper, Magazine by Subscription	\$54.39	\$50.10	\$49.28
Oral Hygiene Products, Articles	\$42.85	\$40.21	\$39.34
Other Household Products	\$392.31	\$359.25	\$348.22
Other Home Services	\$24.53	\$22.55	\$21.92
Other Tobacco Products	\$276.25	\$273.69	\$272.68
Personal Care Services	\$376.52	\$344.95	\$334.31
Pet Purchase, Supplies, Medicine	\$222.09	\$204.61	\$196.96
Photo Processing	\$12.25	\$11.16	\$10.66
Portable Heating and Cooling Equipment	\$14.52	\$13.76	\$13.52
Property taxes owned dwellings	\$2,061.03	\$1,834.80	\$1,755.20
Property taxes owned vacation homes	\$179.80	\$160.90	\$156.25
Rent	\$3,972.48	\$4,261.52	\$4,287.78
Satellite Dishes	\$1.18	\$1.14	\$1.10
Shaving Needs	\$23.82	\$22.07	\$21.12
Small Electric Kitchen Appliances	\$33.92	\$31.28	\$30.23
Residential Telephone/Pay Phones	\$385.10	\$365.05	\$361.18
Televisions	\$108.65	\$103.57	\$100.56
Tobacco Products and Smoking supplies	\$276.25	\$273.69	\$272.68
Tolls or Electronic Toll Passes	\$49.20	\$44.46	\$41.92
Toys, Games, Arts and Crafts, and Tricycles	\$172.93	\$156.59	\$150.12
Used Cars	\$789.07	\$752.98	\$731.57
Used Trucks	\$814.29	\$776.26	\$743.45
VCR's and Video Disc Players	\$10.43	\$9.64	\$9.25
Vehicle Insurance	\$1,078.90	\$1,011.52	\$976.61
Vehicle Air Conditioning Repair	\$22.98	\$20.64	\$19.80
Vehicle Inspection	\$15.16	\$14.42	\$14.08
Video Game Hardware And Software	\$53.00	\$48.89	\$46.50
Watches	\$40.49	\$40.84	\$40.42
Women's Suits	\$8.28	\$7.49	\$7.28

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
<b>2018 Consumer Expenditures (Average Household Annual Expenditures):</b>			
Total Households	117,923	316,548	476,163
Median Household Income	\$86,418	\$74,987	\$70,268
Total Average Household Expenditure	\$76,887	\$71,564	\$69,105
Airline Fares	\$647.16	\$586.66	\$553.57
Alcoholic beverages purchased on trips	\$97.09	\$87.42	\$83.57
Alimony Expenditures	\$119.93	\$107.48	\$103.26
Alteration, Repair and Tailoring of Apparel and Accessories	\$11.30	\$10.39	\$9.93
Apparel and Services for Children Under 2	\$69.96	\$68.54	\$66.20
Apparel Laundry and Dry Cleaning not coin-operated	\$88.87	\$78.51	\$74.84
Audio Equipment and Sound Components	\$11.83	\$10.74	\$10.41
Books thru book clubs	\$5.58	\$5.33	\$5.12
Books not thru book clubs	\$57.21	\$51.90	\$49.86
Boys' active sportswear	\$2.60	\$2.22	\$2.08
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,492.23	\$1,336.02	\$1,298.59
CDs, Records, Audio Tapes	\$14.64	\$14.05	\$13.80
Cellular Phone Service	\$1,086.11	\$1,044.96	\$1,018.13
Child Support Expenditures	\$344.12	\$322.29	\$311.14
College Tuition	\$1,104.35	\$1,060.66	\$1,034.51
Computers and Computer Hardware for nonbusiness use	\$270.89	\$247.36	\$236.68
Computer information services	\$509.77	\$479.97	\$463.93
Coolant, brake fluid, transmission fluid, and other additives	\$6.66	\$6.66	\$6.54
Cosmetics, perfume, bath preparations	\$267.18	\$246.68	\$237.40
Deodorants, feminine hygiene, miscellaneous personal care	\$52.00	\$49.39	\$48.29
Electricity	\$1,487.68	\$1,424.07	\$1,403.49
Fees for Recreational Lessons	\$159.75	\$136.46	\$126.43
Finance Charges Excluding Mortgage And Vehicle	\$302.69	\$276.37	\$265.56
Floor Coverings, Nonpermanent	\$28.48	\$24.69	\$23.69
Food or Board at School	\$74.82	\$64.04	\$59.49
Food on out-of-town trips	\$437.82	\$392.99	\$375.18
Funeral Expenses	\$115.42	\$115.20	\$113.31
Furniture	\$512.09	\$473.92	\$455.79
Gasoline And Motor Oil	\$3,857.11	\$3,650.17	\$3,543.03
Gifts of Movie, Theatre, Amusement Parks, and Other	\$11.84	\$11.08	\$10.72
Girls' Active Sportswear	\$27.26	\$23.85	\$22.05

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Hair Care Products	\$106.39	\$98.54	\$95.04
Hospital Room and Services	\$192.69	\$179.31	\$173.08
Health Care Insurance	\$492.25	\$442.82	\$423.14
Health Maintenance Organization (not BCBS)	\$488.68	\$454.44	\$434.33
Housekeeping Services	\$224.33	\$195.38	\$187.09
Household Textiles	\$207.18	\$191.99	\$185.99
Intracity Bus Fares	\$17.51	\$16.78	\$16.32
Intracity Mass Transit Fares	\$102.48	\$102.78	\$101.06
Jewelry	\$145.34	\$136.21	\$129.61
Legal fees	\$276.76	\$262.37	\$260.36
Life and Other Personal Insurance	\$455.25	\$408.91	\$392.86
Maintenance and Repair Services	\$1,352.94	\$1,224.46	\$1,180.06
Medical equipment for general use	\$5.41	\$5.07	\$5.01
Men's Suits	\$23.48	\$21.76	\$20.78
Miscellaneous fees	\$2.81	\$2.35	\$2.22
Mortgage interest and charges owned dwellings	\$6,415.10	\$5,704.25	\$5,375.03
Mortgage interest and charges owned vacation homes	\$151.66	\$130.78	\$123.45
Movie, Theater, Amusement parks, and Other	\$200.94	\$183.00	\$175.38
Natural Gas	\$478.18	\$451.74	\$441.87
New Cars	\$918.24	\$857.97	\$836.27
New Trucks	\$1,193.85	\$1,061.40	\$1,004.95
New Motorcycle	\$60.46	\$50.75	\$48.22
Newspaper, Magazine by Subscription	\$47.64	\$43.60	\$42.84
Oral Hygiene Products, Articles	\$49.52	\$46.57	\$45.54
Other Household Products	\$460.61	\$422.85	\$410.11
Other Home Services	\$28.48	\$26.17	\$25.42
Other Tobacco Products	\$333.31	\$330.62	\$330.86
Personal Care Services	\$443.80	\$408.12	\$395.08
Pet Purchase, Supplies, Medicine	\$253.96	\$234.59	\$226.36
Photo Processing	\$14.13	\$12.90	\$12.30
Portable Heating and Cooling Equipment	\$17.55	\$16.21	\$15.77
Property taxes owned dwellings	\$2,391.13	\$2,130.01	\$2,035.89
Property taxes owned vacation homes	\$215.81	\$191.62	\$185.52
Rent	\$4,504.21	\$4,851.18	\$4,879.81
Satellite Dishes	\$1.35	\$1.28	\$1.25
Shaving Needs	\$27.98	\$26.21	\$25.12
Small Electric Kitchen Appliances	\$39.78	\$36.64	\$35.34
Residential Telephone/Pay Phones	\$452.75	\$428.83	\$424.06
Televisions	\$154.18	\$147.56	\$143.09
Tobacco Products and Smoking supplies	\$333.31	\$330.62	\$330.86
Tolls or Electronic Toll Passes	\$58.03	\$52.82	\$49.67
Toys, Games, Arts and Crafts, and Tricycles	\$212.34	\$193.11	\$185.37
Used Cars	\$973.29	\$934.22	\$906.00
Used Trucks	\$945.10	\$913.08	\$877.51
VCR's and Video Disc Players	\$11.75	\$10.91	\$10.50
Vehicle Insurance	\$1,247.35	\$1,172.74	\$1,132.53
Vehicle Air Conditioning Repair	\$28.33	\$25.58	\$24.57
Vehicle Inspection	\$18.14	\$17.37	\$16.96
Video Game Hardware And Software	\$60.42	\$56.22	\$53.57

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
Watches	\$41.96	\$42.88	\$42.59
Women's Suits	\$9.85	\$8.98	\$8.73

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# Daytime Population Comparison

**Geography:** 1 Mile: I-25 & Erie Parkway (CR8), 3 Miles: I-25 & Erie Parkway (CR8), 5 Miles: I-25 & Erie Parkway (CR8)

	1 Mile: I-25 & Erie Parkway (CR8)	3 Miles: I-25 & Erie Parkway (CR8)	5 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Population &amp; Household Overview</b>			
Population	514	3,176	33,105
Household Population	514	3,175	33,103
Family Population	90.3%	90.6%	89.1%
Non-family Population	9.6%	9.3%	10.8%
Group Quarters Population	0	1	2
Households	156	1,104	11,863
Family Households	86.4%	84.0%	82.8%
Non-family Households	13.5%	15.9%	17.1%
<b>2013B Daytime Population</b>			
Total Daytime Population	373	1,933	17,761
Population aged 16 and under (Children)	117	638	6,178
Daytime Population Age 16+	257	1,295	11,583
Civilian 16+, at Workplace	113	443	4,027
Civilian 16+, Unemployed	9	29	879
Civilian 16+, Work at home	10	83	1,122
Homemakers Age 16+	99	472	3,774
Retired population Age 65+	41	231	2,482
Student popn: Pre-kindergarten to 8th	47	112	3,340
Student popn: 9th grade-12th grade	56	522	1,699
Student popn: Post-secondary students	20	100	925

# Daytime Population Comparison

**Geography:** 10 Miles: I-25 & Erie Parkway (CR8), 15 Miles: I-25 & Erie Parkway (CR8), 20 Miles: I-25 & Erie Parkway (CR8)

	10 Miles: I-25 & Erie Parkway (CR8)	15 Miles: I-25 & Erie Parkway (CR8)	20 Miles: I-25 & Erie Parkway (CR8)
<b>2013B Population &amp; Household Overview</b>			
Population	286,670	774,620	1,168,729
Household Population	285,384	767,442	1,149,100
Family Population	86.6%	83.0%	80.8%
Non-family Population	13.3%	16.9%	19.1%
Group Quarters Population	1,286	7,178	19,629
Households	104,074	289,638	442,206
Family Households	78.8%	76.1%	74.8%
Non-family Households	21.1%	23.8%	25.1%
<b>2013B Daytime Population</b>			
Total Daytime Population	227,054	692,494	1,138,148
Population aged 16 and under (Children)	72,082	176,941	259,490
Daytime Population Age 16+	154,973	515,553	878,659
Civilian 16+, at Workplace	84,158	314,116	532,077
Civilian 16+, Unemployed	9,585	28,010	46,773
Civilian 16+, Work at home	8,982	23,379	35,655
Homemakers Age 16+	25,667	66,048	100,576
Retired population Age 65+	20,208	59,908	96,093
Student popn: Pre-kindergarten to 8th	47,731	116,944	171,070
Student popn: 9th grade-12th grade	17,782	41,121	60,639
Student popn: Post-secondary students	14,721	43,607	93,738

# Retail Sales Potential Comparison

**Geography:** 1 Mile: I-25 & Erie Parkway (CR8), 3 Miles: I-25 & Erie Parkway (CR8), 5 Miles: I-25 & Erie Parkway (CR8)

1 Mile: I-25 & Erie Parkway (CR8)

3 Miles: I-25 & Erie Parkway (CR8)

5 Miles: I-25 & Erie Parkway (CR8)

## Average Annual Household Dollars 2013A

Automotive Dealers	\$3,748	\$3,753	\$3,627
Automotive Parts, Accessories, & Tire Stores	\$324	\$342	\$335
Beer, Wine, & Liquor Stores	\$218	\$233	\$222
Book Stores	\$103	\$112	\$109
Camera & Photographic Equipment Stores	\$15	\$17	\$17
Childrens and Infants Clothing Stores	\$46	\$50	\$49
Clothing Accessories Stores	\$23	\$26	\$25
Computer and Software Stores	\$67	\$75	\$73
Convenience Stores	\$138	\$146	\$142
Cosmetics, Beauty Supplies and Perfume Stores	\$31	\$35	\$33
Department Stores excluding leased depts	\$1,005	\$1,103	\$1,072
Drinking Place - Alcoholic Beverages	\$156	\$171	\$163
Family Clothing Stores	\$386	\$423	\$412
Florists	\$26	\$30	\$28
Full-service Restaurants	\$1,744	\$1,918	\$1,855
Furniture Stores	\$324	\$360	\$350
Gasoline Stations	\$3,512	\$3,704	\$3,629
Gift, Novelty, and Souvenir Stores	\$83	\$93	\$89
Hardware Stores	\$56	\$63	\$59
Hobby, Toys and Games Stores	\$72	\$80	\$77
Home Centers	\$398	\$452	\$429
Home Furnishing Stores	\$208	\$233	\$224
Household Appliances Stores	\$93	\$102	\$100
Jewelry Stores	\$80	\$94	\$96
Limited-service Eating Places	\$1,703	\$1,872	\$1,818
Luggage & Leather Goods Stores	\$10	\$12	\$11
Mens Clothing Stores	\$42	\$46	\$44
Musical Instrument and Supplies Stores	\$17	\$19	\$18
News Dealers and Newsstands	\$6	\$6	\$6
Nonstore retailers	\$1,172	\$1,288	\$1,250
Nursery and Garden centers	\$151	\$168	\$159
Office Supplies and Stationery Stores	\$110	\$124	\$120

Optical Goods Stores	\$55	\$62	\$60
Other Building Materials Dealers	\$233	\$272	\$256
Other Clothing Stores	\$45	\$49	\$48
Other General Merchandise Stores	\$2,246	\$2,420	\$2,357
Other Health and Personal Care Stores	\$43	\$48	\$46
Other Miscellaneous Store Retailers	\$367	\$397	\$382
Other Motor Vehicle Dealers	\$319	\$344	\$344
Outdoor Power Equipment Stores	\$23	\$26	\$25
Paint and Wallpaper Stores	\$39	\$45	\$44
Pharmacies and Drug Stores	\$683	\$746	\$721
Precorded Tape, Compact Disc, and Record Stores	\$12	\$13	\$13
Radio, Television and Other Electronics Stores	\$252	\$281	\$274
Sew/Needlework/Piece Goods Stores	\$27	\$30	\$30
Shoe Stores	\$181	\$198	\$193
Special Foodservices	\$23	\$25	\$24
Specialty Food Stores	\$135	\$144	\$141
Sporting Goods Stores	\$134	\$149	\$144
Supermarkets and Other Grocery (except Convenience) Stores	\$3,486	\$3,716	\$3,635
Used Merchandise Stores	\$45	\$50	\$48
Womens Clothing Stores	\$163	\$179	\$175
Total Avg Annual Retail Sales	\$30,367	\$32,677	\$31,763

#### **Aggregate Household Dollars 2013A**

Automotive Dealers	\$585,823	\$4,142,019	\$43,034,775
Automotive Parts, Accessories, & Tire Stores	\$50,787	\$378,011	\$3,979,766
Beer, Wine, & Liquor Stores	\$34,165	\$258,062	\$2,644,733
Book Stores	\$16,174	\$124,381	\$1,299,116
Camera & Photographic Equipment Stores	\$2,471	\$19,324	\$202,861
Childrens and Infants Clothing Stores	\$7,286	\$56,260	\$590,693
Clothing Accessories Stores	\$3,677	\$28,890	\$304,318
Computer and Software Stores	\$10,549	\$83,377	\$875,722
Convenience Stores	\$21,681	\$161,144	\$1,688,591
Cosmetics, Beauty Supplies and Perfume Stores	\$4,999	\$38,796	\$401,763
Department Stores excluding leased depts	\$157,206	\$1,218,110	\$12,720,089
Drinking Place - Alcoholic Beverages	\$24,412	\$189,335	\$1,936,136
Family Clothing Stores	\$60,345	\$467,428	\$4,892,598
Florists	\$4,217	\$33,482	\$339,654
Full-service Restaurants	\$272,690	\$2,116,885	\$22,016,112

Furniture Stores	\$50,675	\$398,087	\$4,153,026
Gasoline Stations	\$549,034	\$4,088,427	\$43,056,395
Gift, Novelty, and Souvenir Stores	\$13,075	\$102,659	\$1,065,973
Hardware Stores	\$8,764	\$69,582	\$701,126
Hobby, Toys and Games Stores	\$11,308	\$88,585	\$914,313
Home Centers	\$62,271	\$499,790	\$5,100,511
Home Furnishing Stores	\$32,533	\$257,421	\$2,661,214
Household Appliances Stores	\$14,552	\$113,225	\$1,191,497
Jewelry Stores	\$12,560	\$104,826	\$1,139,767
Limited-service Eating Places	\$266,269	\$2,066,874	\$21,572,386
Luggage & Leather Goods Stores	\$1,673	\$13,295	\$137,673
Mens Clothing Stores	\$6,638	\$51,138	\$530,763
Musical Instrument and Supplies Stores	\$2,659	\$21,495	\$222,518
News Dealers and Newsstands	\$957	\$7,402	\$77,215
Nonstore retailers	\$183,261	\$1,421,433	\$14,834,666
Nursery and Garden centers	\$23,717	\$186,220	\$1,896,920
Office Supplies and Stationery Stores	\$17,307	\$137,273	\$1,427,044
Optical Goods Stores	\$8,729	\$68,546	\$714,264
Other Building Materials Dealers	\$36,501	\$301,049	\$3,043,263
Other Clothing Stores	\$7,041	\$54,616	\$572,735
Other General Merchandise Stores	\$351,075	\$2,671,553	\$27,970,022
Other Health and Personal Care Stores	\$6,862	\$53,008	\$550,544
Other Miscellaneous Store Retailers	\$57,437	\$438,522	\$4,541,908
Other Motor Vehicle Dealers	\$49,958	\$379,728	\$4,088,498
Outdoor Power Equipment Stores	\$3,684	\$29,266	\$296,898
Paint and Wallpaper Stores	\$6,133	\$50,079	\$524,119
Pharmacies and Drug Stores	\$106,830	\$824,297	\$8,560,045
Precorded Tape, Compact Disc, and Record Stores	\$1,944	\$15,326	\$159,681
Radio, Television and Other Electronics Stores	\$39,496	\$311,096	\$3,252,992
Sew/Needlework/Piece Goods Stores	\$4,373	\$34,046	\$356,405
Shoe Stores	\$28,437	\$218,711	\$2,291,297
Special Foodservices	\$3,626	\$28,158	\$289,922
Specialty Food Stores	\$21,194	\$159,481	\$1,679,143
Sporting Goods Stores	\$21,058	\$165,177	\$1,713,801
Supermarkets and Other Grocery (except Convenience) Stores	\$544,824	\$4,101,016	\$43,122,905
Used Merchandise Stores	\$7,057	\$55,248	\$576,252
Womens Clothing Stores	\$25,521	\$198,338	\$2,085,478
Total Aggregate Annual Retail Sales	\$4,746,104	\$36,062,532	\$376,808,914



# Retail Sales Potential Comparison

**Geography:** 10 Miles: I-25 & Erie Parkway (CR8), 15 Miles: I-25 & Erie Parkway (CR8), 20 Miles: I-25 & Erie Parkway (CR8)

10 Miles: I-25 & Erie Parkway (CR8)

15 Miles: I-25 & Erie Parkway (CR8)

20 Miles: I-25 & Erie Parkway (CR8)

## Average Annual Household Dollars 2013A

Automotive Dealers	\$3,416	\$3,192	\$3,076
Automotive Parts, Accessories, & Tire Stores	\$320	\$301	\$292
Beer, Wine, & Liquor Stores	\$208	\$191	\$185
Book Stores	\$106	\$101	\$99
Camera & Photographic Equipment Stores	\$16	\$15	\$14
Childrens and Infants Clothing Stores	\$46	\$43	\$41
Clothing Accessories Stores	\$24	\$22	\$22
Computer and Software Stores	\$69	\$64	\$62
Convenience Stores	\$137	\$130	\$127
Cosmetics, Beauty Supplies and Perfume Stores	\$31	\$29	\$28
Department Stores excluding leased depts	\$1,011	\$944	\$917
Drinking Place - Alcoholic Beverages	\$151	\$139	\$134
Family Clothing Stores	\$392	\$368	\$359
Florists	\$25	\$23	\$22
Full-service Restaurants	\$1,755	\$1,632	\$1,573
Furniture Stores	\$333	\$309	\$299
Gasoline Stations	\$3,506	\$3,327	\$3,241
Gift, Novelty, and Souvenir Stores	\$83	\$77	\$75
Hardware Stores	\$55	\$51	\$50
Hobby, Toys and Games Stores	\$71	\$65	\$63
Home Centers	\$396	\$364	\$352
Home Furnishing Stores	\$205	\$187	\$180
Household Appliances Stores	\$93	\$86	\$83
Jewelry Stores	\$90	\$86	\$84
Limited-service Eating Places	\$1,726	\$1,608	\$1,552
Luggage & Leather Goods Stores	\$10	\$9	\$9
Mens Clothing Stores	\$43	\$41	\$40
Musical Instrument and Supplies Stores	\$17	\$16	\$15
News Dealers and Newsstands	\$6	\$5	\$5
Nonstore retailers	\$1,180	\$1,103	\$1,073
Nursery and Garden centers	\$146	\$132	\$128
Office Supplies and Stationery Stores	\$112	\$103	\$100

Optical Goods Stores	\$56	\$51	\$49
Other Building Materials Dealers	\$236	\$217	\$210
Other Clothing Stores	\$45	\$42	\$41
Other General Merchandise Stores	\$2,250	\$2,119	\$2,064
Other Health and Personal Care Stores	\$43	\$40	\$39
Other Miscellaneous Store Retailers	\$362	\$339	\$329
Other Motor Vehicle Dealers	\$336	\$322	\$302
Outdoor Power Equipment Stores	\$22	\$20	\$19
Paint and Wallpaper Stores	\$41	\$37	\$35
Pharmacies and Drug Stores	\$678	\$635	\$620
Precorded Tape, Compact Disc, and Record Stores	\$12	\$11	\$11
Radio, Television and Other Electronics Stores	\$259	\$241	\$233
Sew/Needlework/Piece Goods Stores	\$27	\$25	\$24
Shoe Stores	\$185	\$176	\$175
Special Foodservices	\$22	\$21	\$20
Specialty Food Stores	\$136	\$130	\$127
Sporting Goods Stores	\$134	\$123	\$118
Supermarkets and Other Grocery (except Convenience) Stores	\$3,505	\$3,331	\$3,255
Used Merchandise Stores	\$45	\$42	\$41
Womens Clothing Stores	\$166	\$155	\$152
Total Avg Annual Retail Sales	\$30,184	\$28,315	\$27,488

#### **Aggregate Household Dollars 2013A**

Automotive Dealers	\$355,526,940	\$924,609,389	\$1,360,599,478
Automotive Parts, Accessories, & Tire Stores	\$33,336,440	\$87,291,964	\$129,339,702
Beer, Wine, & Liquor Stores	\$21,667,224	\$55,380,069	\$81,873,617
Book Stores	\$11,081,880	\$29,530,669	\$44,033,995
Camera & Photographic Equipment Stores	\$1,708,909	\$4,463,359	\$6,586,113
Childrens and Infants Clothing Stores	\$4,853,382	\$12,490,950	\$18,408,010
Clothing Accessories Stores	\$2,534,905	\$6,650,950	\$9,896,134
Computer and Software Stores	\$7,277,098	\$18,727,767	\$27,597,490
Convenience Stores	\$14,284,744	\$37,803,636	\$56,441,678
Cosmetics, Beauty Supplies and Perfume Stores	\$3,292,086	\$8,550,515	\$12,745,601
Department Stores excluding leased depts	\$105,246,543	\$273,497,438	\$405,812,683
Drinking Place - Alcoholic Beverages	\$15,801,719	\$40,482,996	\$59,333,376
Family Clothing Stores	\$40,798,408	\$106,734,390	\$158,768,771
Florists	\$2,697,036	\$6,738,767	\$9,913,839
Full-service Restaurants	\$182,726,364	\$472,793,119	\$695,934,710



Furniture Stores	\$34,699,992	\$89,548,207	\$132,451,515
Gasoline Stations	\$364,963,239	\$963,845,488	\$1,433,521,286
Gift, Novelty, and Souvenir Stores	\$8,729,516	\$22,545,698	\$33,410,118
Hardware Stores	\$5,763,682	\$14,971,510	\$22,159,006
Hobby, Toys and Games Stores	\$7,435,080	\$19,045,296	\$28,086,973
Home Centers	\$41,307,181	\$105,499,838	\$155,684,157
Home Furnishing Stores	\$21,339,777	\$54,219,400	\$79,776,197
Household Appliances Stores	\$9,771,832	\$25,071,285	\$37,109,258
Jewelry Stores	\$9,442,011	\$25,178,649	\$37,172,078
Limited-service Eating Places	\$179,679,134	\$465,889,613	\$686,399,022
Luggage & Leather Goods Stores	\$1,122,506	\$2,889,816	\$4,285,122
Mens Clothing Stores	\$4,515,693	\$11,971,560	\$17,702,986
Musical Instrument and Supplies Stores	\$1,832,520	\$4,639,032	\$6,820,395
News Dealers and Newsstands	\$643,165	\$1,682,408	\$2,501,198
Nonstore retailers	\$122,857,864	\$319,518,310	\$474,548,307
Nursery and Garden centers	\$15,255,831	\$38,520,609	\$56,754,887
Office Supplies and Stationery Stores	\$11,701,254	\$30,108,117	\$44,561,371
Optical Goods Stores	\$5,899,688	\$14,996,421	\$22,066,056
Other Building Materials Dealers	\$24,598,563	\$63,091,772	\$93,052,140
Other Clothing Stores	\$4,763,931	\$12,431,306	\$18,533,804
Other General Merchandise Stores	\$234,190,066	\$613,805,870	\$912,722,801
Other Health and Personal Care Stores	\$4,539,503	\$11,830,192	\$17,639,447
Other Miscellaneous Store Retailers	\$37,742,421	\$98,221,485	\$145,624,018
Other Motor Vehicle Dealers	\$35,023,106	\$93,413,457	\$133,801,265
Outdoor Power Equipment Stores	\$2,360,163	\$5,896,635	\$8,652,009
Paint and Wallpaper Stores	\$4,272,243	\$10,782,970	\$15,846,421
Pharmacies and Drug Stores	\$70,605,613	\$183,979,933	\$274,311,465
Precorded Tape, Compact Disc, and Record Stores	\$1,336,793	\$3,460,418	\$5,110,991
Radio, Television and Other Electronics Stores	\$27,044,041	\$69,912,409	\$103,288,419
Sew/Needlework/Piece Goods Stores	\$2,864,447	\$7,376,868	\$10,989,110
Shoe Stores	\$19,324,479	\$51,187,799	\$77,420,730
Special Foodservices	\$2,381,255	\$6,125,384	\$8,997,213
Specialty Food Stores	\$14,231,518	\$37,701,502	\$56,240,254
Sporting Goods Stores	\$13,972,342	\$35,694,886	\$52,585,998
Supermarkets and Other Grocery (except Convenience) Stores	\$364,807,600	\$964,950,340	\$1,439,563,925
Used Merchandise Stores	\$4,763,688	\$12,368,354	\$18,340,497
Womens Clothing Stores	\$17,309,667	\$45,141,788	\$67,435,904
Total Aggregate Annual Retail Sales	\$3,141,465,321	\$8,201,266,936	\$12,155,519,703

